



NEWS RELEASE

Contact:

Melissa J. Hendrick
Director Calibre Press, Inc.
Vice President, Corporate Marketing
972.309.5607, mhendrick@pwpl.com

Patrick Yoes
Grand Lodge FOP
National Secretary
615.399.0900,
nationalsecretary@grandlodgefop.org

For Immediate Release

Fraternal Order of Police Partners with Calibre Press Street Survival® Seminars

Nationally recognized law enforcement "Forces" to help law enforcement officers stay safe!

Carrollton, Tx (Nov. 16, 2004) – Calibre Press Inc, a division of PRIMEDIA Workplace Learning, announced today that the National Fraternal Order of Police has signed an agreement with the law enforcement training leader to endorse and promote Calibre's Street Survival® Tactical Edge® seminars throughout its 2,100 U.S. local lodges.

According to Chuck Canterbury, president of the 320,000-member union, "Our partnership with Calibre Press will provide significant benefits to our members, such as helping them stay safe. It will also promote our organization's significant, positive impact to officers throughout the country who may not be familiar with the many services our union and Calibre provide. Most importantly, our men and women of law enforcement will benefit from what they learn through Calibre's Street Survival seminars."

"The FOP is the 'union voice' in law enforcement, and a partnership is critical to our goal of reaching as many officers in the law enforcement community as possible. We are passionate about our commitment to keep law enforcement officers safe. We teach officers not only to survive, but also to win confrontations and remain strong and healthy throughout their law enforcement careers. Our objective is to provide the most informative and motivational survival training experience available to the law enforcement community," said Melissa Hendrick, general manager of Calibre Press.

Calibre's Street Survival seminars cover critical tactical situations to improve officer risk awareness and demonstrate with specific examples how to counter aggressive actions by suspects. Not for the squeamish stomach, each two- or three-day seminar is an intense mix of photographs, videos and audiotapes of real incidents, which are critiqued and analyzed in detail. This unique needs-based training is presented by veteran police officers and the industry's leading trainers. The seminars, which are fast-paced and high-impact, utilize the timeliest video footage and depict law enforcement personnel in dangerous situations or being injured. The designed intent and reputation is to help police personnel stay alive throughout their careers regardless of assignment or incident.

Canterbury concluded, "With an average of more than 150 officers killed in the line of duty, and upwards of twenty thousand more seriously injured every year, we must provide advanced skills that help our officers develop a survivor's mindset to reduce the rate of death and injury. We look forward to being able to offer this new partnership to our members and are especially pleased to work with an organization that is as high quality and committed as Calibre Press."

The website addresses for the two organizations are www.grandlodgefop.org and www.calibrepress.com. Applicants must be a sworn law enforcement officer to access the Calibre Press site and sign up to receive the e-mail Newsline, which provides a broad spectrum of the latest news stories on law enforcement developments. Once registered, applicants will be issued a user ID and password.

###

About Calibre Press, Inc.

Calibre Press, a division of Primedia Workplace Learning, trains more than 200,000 law enforcement officials annually. For over 20 years, Calibre has been the leader in law enforcement education, training and information, helping to save officers' lives while reducing officer and agency liability. Through our widely recognized Street Survival Seminars®, our mission is to provide the most informative and motivational survival training experience available to the law enforcement community. This unique needs-based training seminar, developed and presented by the industry's leading trainers, is designed to help police personnel STAY SAFE and healthy throughout their careers regardless of assignment. For more information on Calibre Press, please call 800-323-0037 or visit www.calibrepress.com.

About Fraternal Order of Police

The Fraternal Order of Police is the world's largest organization of sworn law enforcement officers, with more than 318,000 members in more than 2,100 lodges. We are the voice of those who dedicate their lives to protecting and serving our communities. We are committed to improving the working conditions of law enforcement officers and the safety of those we serve through education, legislation, information, community involvement, and employee representation. No one knows the dangers and the difficulties faced by today's police officers better than another officer, and no one knows police officers better than the FOP. Founded in 1915, we are still "Building on a Proud Tradition."

###